

# HARASL

Hindustan Asset Reconciliation & Securitisation Limited



# DEBT ADVISORY SERVICES





# Hindustan Asset Reconciliation And Securitisation Limited

## The Pinnacle Of Trusted Debt Advisory Services

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When it comes to debt advisory and recovery, Hindustan Asset Reconciliation and Securitisation Limited, commonly known as HARASL, needs no introduction. As the industry leader in debt advisory services, HARASL has earned an unrivalled reputation for reliability, efficiency, and integrity. Recognized across the financial sector as a powerhouse, HARASL is the go-to partner for institutions and businesses seeking expert support in debt recovery. Our proven track record, particularly in handling large-scale debt recoveries, has established HARASL as the most trusted and sought-after name in the industry.

In an exciting expansion of services, HARASL now extends its expertise to debt recoveries starting from INR 10 crore and above. Our small-ticket recovery solutions embody the same dedication to effectiveness, speed, and reliability that has defined our legacy in large-scale recoveries. At HARASL, we believe in outcome-based billing: you pay only when we successfully recover your dues. It's a simple yet powerful promise, designed to keep your interests front and centre.

## Why HARASL?

### A Unique Approach with Guaranteed Results

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#### **Why choose HARASL when there are other options for debt recovery?**

The answer is straightforward:

Unlike other methods, HARASL guarantees a smoother, less stressful, and far more effective recovery process. Traditional recovery approaches often lead to lengthy legal battles, unexpected expenses, and unanticipated losses, ultimately draining more than they restore. With HARASL, you avoid this uncertainty. We conduct a comprehensive review of your debt file, followed by an agreement that places your debt account in our expert hands. From there, we initiate a strategic recovery process,

grounded in our extensive industry knowledge and without any upfront fees.

Our payment model reflects our commitment to your success. Only once we secure the recovery proceeds we do charge our professional fees, ensuring alignment between our incentives and your financial objectives. We do ask for a nominal research and assessment fee upfront, but this is a minimal cost compared to the value we deliver. With HARASL, you can finally experience peace of mind knowing that you're free from the complexities and stress of debt recovery – leaving you to focus on your core business.

## A Responsible Approach Integrity and Legal Compliance

HARASL's approach to debt recovery is founded on strict adherence to moral and legal standards. Our recovery strategies are meticulously designed to respect ethical boundaries, ensuring that each step of the process is transparent, fair, and compliant. This commitment to integrity has earned us the respect and appreciation of our clients and partners, reinforcing our position as a trusted ally in debt recovery.

## Tailored Solutions for Every Case

Understanding that each debt case is unique, we customize our fee structure based on the specifics of each file. We work closely with you to ensure clarity and transparency in our fee breakdown, making our services as accessible and understandable as possible.

## Our Fee Table

Principle Amount Due (in INR)	On the recovered amount	Tax
10 Crores to 100 Crores	Flat 50% of the Recovered amount	+GST As applicable
100 Crores to 300 Crores	Flat 35% of the Recovered amount	+GST As applicable
300 Crores to 1000 Crores	Flat 30% of the Recovered amount	+GST As applicable
1000 Crores to Any amount	Flat 25% of the Recovered amount	+GST As applicable

If you're seeking a hassle-free, stress-free way to recover your dues, HARASL is here to deliver. We are the door to knock on when reliable, efficient, and ethical debt recovery is what you need. With HARASL, you're choosing a path to recovery that's not only effective but one that also safeguards your peace of mind. Let us take charge and prove why HARASL is the premier choice for debt advisory and recovery services.

For any further assistance, please feel free to contact:

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# THANK YOU

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